



# POOLEY WINES

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## Newsletter #5 – Summer 2009

Welcome to our summer newsletter. As we leave behind a very wet winter and the global financial crisis, we begin to prepare for what is shaping up to be a great vintage, which we are all looking forward to. In this issue we have information on our award winning wines, some newly released wines and news from the vineyards and cellar door.

### BELMONT AND COOINDA VALE VINEYARDS – COAL RIVER VALLEY

We were faced with the challenges of a very wet winter this year. The plans for the establishment of a new vineyard at Richmond were put on hold as accessibility to the paddocks was impossible. Although at times the rain created many frustrating moments (especially for those working out in the vineyard), it has filled all the dams and we are hopeful for a less stressful summer water-wise this year. The vineyards are looking beautiful with lots of growth and bunches of grapes. It has been very important to maintain a stringent spray program to prevent disease.

If you recall in the last newsletter the Pooley family were preparing for a trip to Italy last September. This was a fabulous experience for us all, especially Matt who returned with a journal full of ideas and wine making secrets!!!!!! Living and working with Italians gave us a great insight into the Italian lifestyle, some excellent wines and wonderful food. We could not get over how beautiful Tuscany is and we certainly gained some fitness walking the hills of the lovely Tuscan villages. We were very grateful for the opportunity and wealth of experience we gained. Look out for that Tuscan Merlot Matt promised us.

### GREAT NEWS!!!!!!

The **2007 Coal River Pinot Noir** won Gold and Trophy at the Rutherglen Wine Show for BEST AUSTRALIAN DRY RED. This wine was also given TOP TASMANIAN PINOT in the Wine State Magazine for the second time (twice a 5 star rating) and in James Hallidays 2010 Wine Companion it received a rating of 94/100. He described it as 'a complex offering of savoury/spicy/forestry/stemmy aromas and flavours, along with ripe red fruits; good length and mouthfeel'. Unfortunately there is a limited supply of this wine left and at \$35.00 a bottle it is very good value.

For two years running Pooley Wines has been awarded a 5 Star rating in James Hallidays latest Wine Companion. This is awarded to vineyards he believes are regularly producing wines of an exemplary quality and true to type, and have at least two wines rated 94 points or above. Only 7% of the wineries listed in his book have this rating. A truly fantastic result for the business.

### WINE CLUB NEWS:

Our wine club is always growing and we now have many members enjoying the benefits. We offer 15% off our wine range plus \$10 freight around Australia. It's a great way of receiving award winning Tasmanian wines at discounted prices. For more information head to our website to download the membership form or give Shelley a call on (03) 6260 2895.

## CELLAR DOOR NEWS:

It was feared with the global financial crisis in full effect that wine sales may slow somewhat; however we have enjoyed a busy winter in the cellar door. There have been many visitors from the mainland taking advantage of some really good fare specials on the Spirit of Tasmania. Now with the Cruise ship season in full swing, we are gearing up for a very busy tourist season. We are now an accredited business and can offer our guests a true vineyard experience. We are also hosting a wedding just after Xmas, let's hope the weather treats us kindly.

## WHATS NEW?

**\*2009 Coal River Pinot Grigio \$26.00** Attractive spiced pear and apple aromas and flavours, the palate light, fresh and quite intense with hints of smoky, nutty complexity, finishing long, dry and spotlessly clean. An ideal accompaniment to Salmon, Asian and Thai dishes.

**\*2008 Coal River Pinot Noir \$28.00** Glorious smooth berry fruit flavours combined with carefully selected French oak, makes this Pinot a pleasure to drink now or after some cellaring.

We hope you all had a great Christmas and wish you the very best for 2010. We look forward to continuing our association with you for years to come.

*The Pooley Family*